

Early Learning Advisory Board (ELAB)

Thursday, March 13, 2014

1:30 am – 4:00 pm

The public may attend the meeting in any of the locations specified below:

Main Site: Koolau Ballrooms and Conference Center
45-550 Kionaole Road, Kaneohe, Hawaii 96744

Meeting Chair will preside at the Koolau Ballrooms location.

Advisory Board Members in Attendance:

Dana Balansag (for Pankaj Bhanot), Michael Fahey, Christine Jackson, Robert Peters, Lora Perry, Namaka Rawlins, Alfred Castle, Christina Cox, Anna Peters, Ben Naki, Dani Tomiyasu (for DOH Director), Lisa Kimura, Geriann Hong (for Kathryn Matayoshi), Kaina Bonascorsi, Malia Shimokawa

Absent: Joanne Taira, Chris Pating

Executive Office on Early Learning staff in attendance: GG Weisenfeld, Kerrie Urosevich, Deanne Goya, Kalei Keolanui

Public in Attendance:

James Raymond, Melissa Pavlicek, Tod Robertson, Deborah Zysman, Lauren Kurczewski, Nick Rodriquez, Jim Eberle, Jacce Mikulanec, JoAnn Farnsworth, Mary Jo Noonan, Sheila Buyukacar, Kim Itagaki

Agenda Item	Discussion	Action
MINUTES:		
Welcome/Introductions— Bob Peters	<ul style="list-style-type: none">Chair welcomed the Members of the Board and the Public and thanked them for coming to the Koolau location	
Review and Approve 2/13/14 Minutes— Bob Peters	<ul style="list-style-type: none">2/13/14 Early Learning Advisory Board minutes reviewed; Member Alfred Castle moved for approval, Member Lynn Cabato	Minutes unanimously approved, 16-0

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<http://elab.k12.hi.us>

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	seconded. Minutes unanimously approved, 16-0.	
Preschool Open Doors (POD) Presentation—PATCH	<ul style="list-style-type: none"> • Dana Balansag introduced Jim Eberle of PATCH who presented the Preschool Open Doors changes for the 2014-15 POD year PPT • These POD program changes help assist families with children who are late-born and are underserved or at-risk (priority) • Number of available slots grew from 325 to about 1200, age qualifications went from 3 and 4 years old to the year before kindergarten entry, and now there are POD eligibility limits and copays • POD will no longer serve 3 year old children with SPRs • Priority ranking for limited slots: <ul style="list-style-type: none"> ○ Late born 5 year olds with completed SPR forms ○ 4 year old children with completed SPR forms ○ All other late borns without valid SPR forms • Special Populations Referral—part of the POD application <ul style="list-style-type: none"> ○ Limited English Proficiency (LEP) ○ Homeless ○ Special Needs ○ Environmental Risk • Twice-a-year assessments by the preschool are a requirement for families to continue with the program, with 5 items measured: <ul style="list-style-type: none"> ○ Relationships and Social Interactions with Peers ○ Conflict Negotiation ○ Self-Control of Feelings & Behavior ○ Reciprocal Communication & Conversation ○ Understanding of Language (Receptive) 	
Leadership Report—Bob Peters	<ul style="list-style-type: none"> • Member Christina Cox has agreed to serve as the ELAB Vice Chair until the end of her term in June 	
Executive Office on Early Learning Update—GG	<ul style="list-style-type: none"> • Kerrie Urosevich reported that the Action Strategy is moving into the implementation stage 	

<p>Weisenfeld and Kerrie Urosevich</p>	<ul style="list-style-type: none"> ○ Nick Rodriguez and Lauren Kurczewski of EDI were at the AS All-Teams meeting to help the Action Strategy team members implement their goals, and will continue to provide support to the teams ● GG Weisenfeld: legislatively we are moving forward, but there is a need for solid talking points regarding Jr-K <ul style="list-style-type: none"> ○ Jr-K was not a stand-alone program ○ In Jr-K 76% of the children went straight from Jr-K to 1st Grade ○ Because of the developmental issue, it is even harder for younger children to be successful with the change in the common core ● <i>Build</i> technical assistance grant: EOEL needs letters of recommendation from the ELAB <ul style="list-style-type: none"> ○ GG will send the application and the template for the recommendation letters to the ELAB for their review 	
<p>GBA Progress Report— Jacce Mikulanec</p>	<ul style="list-style-type: none"> ● Jacce Mikulanec--Con Am Campaign: <ul style="list-style-type: none"> ○ Message: “Yes” for Hawaii’s Keiki ○ February polling was positive ○ 2/25/14 KHON2 morning interview at the Capitol with Deborah Zysman and GG Weisenfeld ○ Keith Vieira Editorial at Hawaii News Now ○ Lead stories are consistent ○ Qmark focus groups the last week of February <ul style="list-style-type: none"> ▪ Based on 4 groups—age, ethnicity, income, residency ▪ Areas: Education, preschool, Con Am, messaging ▪ The supported the Con Am once they understood what it allowed ▪ Many saw it as a workforce issue ▪ Understood the timeliness of incorporating the 	

	<ul style="list-style-type: none"> private sector <ul style="list-style-type: none"> ▪ Found the issue to be over-politicized ▪ The “unfair” message wasn’t very successful • Media: <ul style="list-style-type: none"> ○ Walking pieces developed (early) ○ Media consultant ○ Buys—Primary and General Election: donations—Mahalo to Kamaaina Kids ○ Community rallies and meetings statewide ○ Stakeholder community support ○ “No vote, no grumble” ○ Hearings • Timeline: <ul style="list-style-type: none"> ○ March-April: Session, website, social media, messaging ○ May-July: meetings, collateral, media (small), candidate coordination ○ August 9-November 4: Media, (large), canvassing, sign waving, district mailing, meetings/rallies ○ Interim: finance piece • Next Steps: <ul style="list-style-type: none"> ○ Advocacy training (BMV/GBA) ○ Info to our base—parents, providers, legislators ○ Clear support in earned media events ○ Urge people to vote—absentee ○ Keep involved in Session ○ Keep informed, & give us your questions • Deborah Zysman: GBA launched their major fundraising campaign—need \$1million for the Con Am media campaign, and just got their first major donation • Chair Bob Peters requested Jacce send him the GBA flyer so ELAB can distribute 	
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<p>Education Week at the Capitol—Christina Cox and Mike Fahey</p>	<ul style="list-style-type: none"> • Monday, 3/17/14: Rally in the Capitol Rotunda, breakfast and math backpack display in CR 224 and CR 225 <ul style="list-style-type: none"> ○ Rally theme: Quality and Access to Early Learning Programs ○ 8:30-9:30AM—Speeches ○ 9:30-10:30AM—Uncle Wayne and the Howling Dog Band ○ 10:30-11:30AM—mingle with Legislators upstairs in the Conference Rooms • Wednesday, 3/19/14: ELAB presentation, 10-11:15AM CR 224 <ul style="list-style-type: none"> ○ Light snacks will be served ○ Mike and Bob put together the PPT explaining the role of ELAB to legislators ○ Intent is to go and meet with your legislators, and stress the importance of the mixed delivery system ○ Mike and Bob will try and put together a sheet with talking points 	
<p>Blended Early Childhood Program Recruitment—Mary Jo Noonan</p>	<ul style="list-style-type: none"> • The UH-Manoa Blended Early Childhood Program is a state-wide program • Target groups are people working in early childhood with an AS to earn a BS • Program begins in Fall 2015, so individuals have time to complete their pre-requisites • It utilizes a hybrid model with online and some face-to-face weekend sessions to accommodate working professionals • Program graduates will be eligible for licensure in PK-3 general education and PK-3 special education 	
<p>Member Updates—Bob Peters</p>	<ul style="list-style-type: none"> • DHS (Dana Balansag): HB 1700 - DHS budget request for child care subsidies <ul style="list-style-type: none"> ○ FIN committee did include \$3.5 M request for Child Care Connection Hawaii/First-to-Work child care subsidy 	

	<p>programs</p> <ul style="list-style-type: none"> ○ FIN did not fund the \$2.5 M request for Preschool Open Doors subsidy program ○ Interested parties may want to consider submitting testimony for the funding of both DHS child care subsidy programs in HB 1700 if the restructuring of the DHS co-payments is a priority to your organization <ul style="list-style-type: none"> ● Philanthropic (Alfred Castle): historical note—in 2008 when POD found itself completely broke, Castle & Cooke gave \$1 million to save the program <ul style="list-style-type: none"> ○ \$20 million has been budgeted by the Castle Foundation for education ○ He contacted Senator Tokuda and Kathy Matayoshi to let them know they will help the DOE in bringing support to Pre-K ● FCIL (Lora Perry): she has heard concerns about the HELDS—the benchmarks are hard to use; people need to know that benchmarks are like milestones ● PACT (Ben Naki): funding opportunities to expand Early Headstart ● Center Based (Christina Cox): utilizing <i>Planning with Partners</i>, an informational session financial support to help meet the standards for Early Head Start, applied to existing programs 	
<p>Legislative Update— Melissa Pavlicek</p>	<ul style="list-style-type: none"> ● Message: “Con Am good” ● Session ends May 1, 2014 ● The ELAB members need to go and talk to all of the legislators themselves ● ELAB needs to lobby for money ● Mandatory Kindergarten did not pass in the House ● If a person doesn’t mark the Con Am ballot, it’s a “No” 	

	<ul style="list-style-type: none"> • Check out The Alliance for Justice website regarding elections—it's free and has toolkits • Melissa is sending Bob testimony for ELAB 	
Public Comment —Bob Peters	<ul style="list-style-type: none"> • None 	
Review Agenda Outcomes —Bob Peters	<ul style="list-style-type: none"> • Be prepared to write a letter for <i>Builds Grant</i> • Provide specific support for POD line item • Continue to provide support and testify • Please come to the Capitol next Monday and Wednesday to share who we are & what ELAB is committed to • Updates for next meeting—keep your ears tuned to Melissa • NOTE--<u>Christina Cox</u>: FCILs had understood that they were dropped in Conference—that is incorrect 	
Announcements	<ul style="list-style-type: none"> • Chair stated the motion to go into Executive Session to discuss the limits of ELAB's advocacy of the Con Am • Board voted in unanimous agreement • Public dismissed 	Chair's move to vote for an Executive Session to discuss the Con Am unanimously approved, 16 in favor, 0 opposed
Closing —Mike Fahey	<ul style="list-style-type: none"> • From Disney's <i>Mulan</i>: <i>The flower that blooms in adversity is the loveliest flower of all.</i> 	

Submitted by: Kalei Keolanui