



Aloha e Chair Peters,

We are excited to share that the Hawai'i Early Childhood Advocacy Alliance, commonly known as HECAA, is coordinating efforts to make Child Care Provider Appreciation Month a great success. We encourage Early Learning Board members and interested community members to connect with this effort if they're interested in participating.

As you and fellow Early Learning Board members likely know, HECAA advocated for a resolution to designate September 2022 as Child Care Provider Appreciation Month. Key legislators in both the House and Senate stepped up to champion this recognition. They passed [the resolution](#) on April 19, 2022.

The larger HECAA coalition began planning in July. Then, in early August, a subcommittee continued to carry the work forward. This subcommittee, which included representation from various early childhood stakeholders, set forth some key messages, priority audiences and some initial activities. The subcommittee will coordinate with the larger HECAA group as well as our early childhood community to encourage broad participation.

We hope that all board members and interested community members will work with HECAA to coordinate our activities. We want to maximize our impact, really showing child care providers we appreciate them and tell policymakers and leaders how we can support them through investments and policy changes.

We encourage anyone interested in participating to please contact Deborah Zysman by email (dzysman@hawaii-can.org) to be connected to these efforts.

Mahalo.

Deborah Zysman
Executive Director
Hawai'i Children's Action Network