

Early Learning Board (ELB)

Thursday, September 13, 2018

1:30 am – 4:00 pm

Main Site: CEED Center, KCAA

2707 South King Street, Honolulu, HI 96826

The public may attend the meeting in any of the locations specified below:

Meeting Chair will preside at the CEED Center, KCAA location

Board Members in Attendance: Dana Balansag (for Dir. Bhanot), Ben Naki, Mike Fahey, Cherilyn Shiinoki, Stephen Schatz (for President Lassner), Wai’ale’ale Sarsona (for Jack Wong), Christina Kishimoto, Jin Chang, Edeluisa Baguio-Larena, Bob Peters, Mari Uehara

Absent: Kaina Bonacorsi, Matthew Shim, Ann Tom, Namaka Rawlins

Executive Office on Early Learning staff in attendance: Lauren Moriguchi, Wimmie Wong Lui, Jorene Barut, Jeff Larson, Chris Jackson

Public in Attendance: Malcom Hee, Wanatoshia Everage, Robyn Chun, Christina Cox, Deanne Goya, Kim Guieb, Lisa Hiraoka, Deborah Zysman, Jordana Ferreira, Catherine Payne, Phyllis Unebasami, Rodney Luke

Agenda Item	Discussion	Action
MINUTES:		
Welcome/Introductions— Bob Peters	Bob welcomed the group at 1:40 p.m., and asked for a volunteer to read the ELB mission statement to start the meeting. Ben volunteered to do so. Bob then introduced several DOE guests in attendance at today’s meeting: Catherine Payne, BOE Chair; Phyllis Unebasami, Deputy Superintendent; and Rodney Luke, Assistant Superintendent for DOE/Office of Strategic Planning and Innovation.	

Early Learning Advisory Board

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<p>Review and Approve 8/9/18 minutes—Bob Peters</p>	<p>The 8/9/18 meeting minutes were reviewed and approved as distributed.</p>	
<p>EOEL Budget for 2019-2020— Lauren Moriguchi</p>	<p>Lauren shared EOEL’s new logo (nene goose and chick) and explained the rationale for this graphic choice. She then proceeded to review the EOEL budget process and timeline, using a power point presentation.</p> <p>Proposed budget for the EOEL Public Prekindergarten Program includes:</p> <ol style="list-style-type: none"> 1. Year 1: Set up and induction program <ul style="list-style-type: none"> • Furniture and supplies - \$386,100 • Early Learning Induction Program - \$1,164,357 • Total - \$\$1,550,457 2. Year 2: Operations and early learning academy <ul style="list-style-type: none"> • 15 Preschool Teachers - \$791,625 • 15 Educational Assistants - \$414,210 • Early Learning Academy - \$83,622 • Supplies, subscriptions & other support - \$146,532 • Total - \$4,721,823 <p>Proposed budget for the EOEL Office includes:</p> <ul style="list-style-type: none"> • Program Specialist (for ECE workforce dev) - \$57,168 • Communications Specialist - \$91,909 • Total - \$666,659 	

	<p>Q&A:</p> <p>Are waitlisted schools eligible to submit applications for new classrooms? <i>Yes, all principals are welcome to submit an application. Selection is made based on principal engagement, percentage of Title 1 students, availability of facilities that meet the health and safety requirements for a preschool program, and assessment of early learning programs in the community so as not to saturate that school community.</i></p> <p>What happens if EOEL doesn't get its ask (of 15 new classrooms)? <i>Considering including more schools in the Induction Program so can stand them up sooner when the opportunity arises.</i></p> <p>Suggestion: <i>Identify schools already in the pipeline so can make clear to the legislators the number of schools ready to go if funding were made available.</i></p> <p>Suggestion: <i>Plan for how to prioritize schools if don't get the full ask.</i></p> <p>Question: <i>Since the DOE has identified 22 additional classroom spaces available for pre-K, why not increase the legislative ask from 15 to 22? Support for instructional staff, appropriate classroom materials and furnishings would be needed.</i></p> <p>How can ELB support? <i>Provide testimony. Lauren to inform ELB members when this will be needed.</i></p> <p>How can we build the case and be more proactive with the Legislature to create a sense of urgency about the need for more slots?</p> <p>Suggestion: <i>Early Learning positions could be considered "hard to fill" positions, so EOEL could consider using the Hawaiian Immersion workforce pathway to hire more Pre-K teachers sooner (without teacher licenses) and adopt a 3-year permit during which time they could work towards meeting certain standards.</i></p>	<p>Lauren will revisit EOEL's budget proposal in light of this discussion.</p>
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	<p>Action: 2 motions were proposed around the 2019-2020 budget proposal: (1) Move ahead with 15 classrooms in EOEL’s budget request to the Legislature. (2 yeas; 7 nays); or (2) Explore the potential of an increase of 22 classrooms (determine EOEL’s capacity to operate and support this ask) and include this in the EOEL’s budget to the Legislature. (7 yeas; 1 nay). The second motion passed.</p>	
<p>EOEL Update ---Lauren Moriguchi</p>	<p>Preschool Development Grant 2.0: Lauren reported that a new federal funding opportunity was announced last week with a 60-day turnaround to submit an application from the State (November 6). The purpose of this grant is not to sustain existing Pre-K classrooms established with the initial PDG funding, but rather, for comprehensive system-building to support the birth to 5 population, with an emphasis on transition to Kindergarten. DHS will be the applicant and fiscal agent, and EOEL will be the lead agency. EOEL is currently in the process of meeting with key stakeholders to get input, and has selected Donna Ching as the grant writer. Donna has had a successful history of securing a number of grants for Hawaii in the past. A draft of the proposal will be shared at the October 18th ELB meeting.</p> <p>Early Childhood State Plan: Wimmie (on behalf of the Editorial Committee) provided an update on the status of the plan and asked for the ELB’s blessing to allow the Steering Committee, Editorial Committee and Consultant Team to move the current plan forward. The ELB has had the opportunity to review 2 iterations of the plan to date and to provide feedback. She mentioned that the Steering Committee will be meeting on September 14th to discuss the “vital signs” in more depth and that there might be changes to those as a result of that discussion, but that it is not anticipated that major changes will be made anywhere in the plan content. Discussion ensued with comments from ELB members. Bob summarized the discussion by saying that the consensus seemed to be that ELB was willing to move forward with the plan and that suggestions be taken to the Steering</p>	<p>The Editorial Committee members present at the ELB meeting will share suggestions made today with the EC State Plan Steering Committee on 9/14/18.</p>

	<p>Committee meeting for discussion and inclusion into the final draft. The ELB would like to see the “final” draft, with changes highlighted, before the end of September prior to submitting it to the graphic designer.</p>	
<p>Workforce Development Challenges —Bob Peters & Christina Cox</p>	<p>A short video co-created by Child Care Aware of America and the Center for the Study of Child Care Employment, entitled “Why Do Parents Spend So Much on Child Care, Yet Early Childhood Educators Earn So Little?” was viewed to set the context for a discussion on workforce development challenges. Christina shared that the data in the video is based on national averages, and that in Hawaii, both wages and parent fees are higher. The complexity of the issue of compensation for staff was discussed at length. The following comments were made:</p> <p>While we value children on an individual basis (families value their children), we don’t value young children as a community responsibility. In Hawaii, it is part of our culture to value our keiki, but we still struggle with how to demonstrate that value through adequate compensation for the childcare workforce.</p> <p>If I can afford it, I can access it (child care).</p> <p>We need a public/private system because neither system can accommodate all the children who need care by itself.</p> <p>We need to also consider why early childhood providers choose this work -- it’s not just about compensation – so how do we motivate others to see the value of this work?</p> <p>How do we attract/recruit individuals for teacher positions to expand pre-K? Child Care Aware uses the analogy of the “financial pie” –</p>	

	<p>resources and support currently comes primarily from parent fees, and federal and state dollars, but we need to better engage philanthropy and the business community to invest in early childhood education.</p> <p>We need to take a human resources approach with businesses – healthy, happy families (not having child care issues) results in productive employees and helps with retention.</p> <p>We need to discuss with the Hawaii Business Round Table; fill the philanthropy representative position on the ELB; and possibly bring a business representative onto the ELB.</p> <p>What role does ELB need to play to create a sense of urgency around the compensation issue and to create broader partnerships to support this effort? What kind of legislation do we need?</p> <p>We need to include an urgent message in the EC State Plan about this.</p> <p>We need to bring a strong private provider voice back to the ELB table by filling the vacant Center-Based provider representative position – they are a critical part of the system.</p> <p>Need to show this video to all legislators and business community.</p> <p>Parents don't distinguish between public, charter school or private pre-K programs – they just want a program for their child.</p> <p>Action: Bob will bring a proposal to the ELB on how we might entice getting a center-base provider back to the ELB table.</p>	<p>Bob will bring a proposal back to the ELB.</p>
<p>HCAN: Early Childhood Media Grant – Deborah</p>	<p>Deb announced that there will be an Early Care and Education Coalition meeting on October 9th, and invited ELB members to</p>	

Zysman	<p>participate. She also mentioned that HCAN will be endorsing the November ballot question for a Constitutional Amendment related to using real estate property taxes to support public education in Hawaii.</p> <p>She then reported that HCAN is spearheading a public education and outreach campaign in partnership with the Charter School Commission (funded by the Preschool Development Grant supplementary funds and the Samuel N. and Mary Castle Foundation). A Steering Committee has been meeting over the summer and the campaign is due to launch in October with the slogan, “Little Minds Matter”. Working with Pineapple Tweed, a public relations entity.</p> <p>The purposes of this campaign are: (1) to reach out to low-income/rural families who are not currently engaged in the early care and education system about the importance of early learning and what parents can do to support early learning with their children. A researched, evidence-based social media tool (VROOM) will be adapted to make more relevant for local users); (2) to increase consumer awareness of how to access resources and services – working with PATCH as a hub for one-stop shop for resources. (The intent is to drive interest so we can fill slots in programs); and (3) to provide public awareness of the Charter School Pre-K Program.</p> <p>Comments from ELB: (1) Consider Kamehameha Schools’ Resource Centers as another option for hubs; (2) consider pediatricians as another “hub” to link families to resources.</p>	
Member Updates —Bob Peters	<p>Cherilyn: Family Hui Hawaii has developed a draft of a <i>Family Partnership Guidelines for Families</i> document to support families in creating responsive partnerships with their children’s providers. They will be taking this out in the fall to the neighbor islands and are asking ELB members for access to their programs’ families. Contact Cherilyn for more information.</p> <p>Edel: Maui Family Support Services recently received a 3-year federal</p>	

	Native Hawaiian Education Program Grant (effective 9/17/18), with \$700K for Year 1 to expand home visiting services on Maui and Molokai, provide life skills training for dads, and to support a child development center in Hana.	
Public Comment —Bob Peters	<p>Bob read an announcement on behalf of Kerrie Urosevich who could not be at the ELB meeting: “Please join us for an All Network meeting on October 30th at Koolau Ballroom from 8:30-12:30; with lunch from 12:30-1:30, and then a special deep dive session in the afternoon from 1:30-3:30. We will celebrate the successes of the teams, receive updates from EOEL and HCAN, share some luck, and spend the rest of the day learning about creative strategies for disrupting and healing trauma for our youngest children and their families. Puni Freitas and Dr. Nicole Littenberg from Kokua Kalihi Valley, along with Danny Goya from Partners in Development, will be guiding the training and discussions. The Eventbrite will be coming out within the next few days.”</p> <p>Jordana Ferreira (PATCH): To provide additional context for the workforce issue discussed earlier in the meeting, Jordana shared the following: (1) Child Care Aware is doing a data analysis which is showing that up to 58% of single mothers’ paychecks go towards child care. HI Business Magazine is referring to this as a child care crisis. (2) When comparing how other countries are supporting child care, the European countries are spending approximately 67% of their GDP, whereas it is less than 2% for the United States. (3) Regarding the engagement of the business sector, a group of community members are planning an event with business leaders to discuss child care options, based on a survey that was conducted earlier that indicated that child care was an important issue for employers and employees. ELB members are invited to contact Jordana if interested in helping to plan this event.</p>	
Review Agenda	<ul style="list-style-type: none"> • Recommendation that the EOEL budget ask for the biennium 	

Outcomes —Bob Peters	<p>be for 22 classrooms if EOEL can show the capacity to support this increase.</p> <ul style="list-style-type: none"> • The PDG draft will be shared/discussed at the October 18th ELB meeting. • The EC State Plan Steering Committee will discuss ELB recommendations for the current draft at its 9.14.18 meeting. • ELB Chair will continue to work on committee assignments and will bring a plan to review around how to bring a private center-based provider representative back to the ELB. • Contact Cherilyn Shiinoki (cherilyn@familyhawaii.org) to connect her with families to review the <i>Family Partnership Guidelines for Families</i> draft. • Continue to embed the workforce development issue in ELB conversation. • Contact Deb Zysman (dzysman@hawaii-can.org) if interested in participating in the media campaign work. • Contact Jordana Ferreira (jferreira@patch-hi.org) if interested in helping to plan an event with business leaders around child care issues. 	
Announcements	See public comment above about Action Strategy All Network meeting.	
Executive Session	No items from the AG.	
Closing —Mike Fahey	“When life gives you lemons, don’t settle for simply making lemonade; make a glorious scene at a lemonade stand.” (Elizabeth Gilbert, American author best known for her 2006 memoir, <i>Eat, Pray, Love</i>)	

Submitted by Chris Jackson`

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