

Feb 10th, 2022

Attention: Early Learning Board

Purpose: To discuss and vote on the EL Mapping Strategy for 2022

The EL Mapping Committee, comprised of Ben Naki, Lani Au, Alohi Maiava, Jordana Ferriera, Barbara DeBaryshe, Kim Guieb, Edel Baguio-Larena and Kerrie Urosevich, proposes the following

- The Committee will work with existing entities that have mapping work underway, to include AUW 211/Keiki Central, Center on the Family and Department of Human Services to create aligned and complementary maps.
- Keiki Central will serve as the one-stop for programs and services that support early childhood development and learning and will be linked to AUW211's database, text/phone/email support and interpretation services.
- DHS' Consumer Education website will eventually be the one-stop for licensed and registered child care (home-based and center-based) and can be linked to in Keiki Central. Until that website gets developed, PATCH will continue to be the one-stop for licensed and registered child care.
- The Committee will work to support the Center on the Family's mapping efforts. The Center on the Family will need to be able to receive live child care data, for the maps to be most accurate and informative. The maps can either be linked to Keiki Central or to the DHS Consumer Ed website. Sustaining funds would need to be secured for the Center on the Family's efforts to continue.
- The Committee will put together a budget to develop the Keiki Central platform and maps (to include Center on the Family's efforts), the monthly cost to AUW/211's database, staffing required and outreach and marketing expenses. ECAS will pool the necessary resources for the initial phase to subcontract a web/map designer and a .50 FTE to a) coordinate with implementing partners and b) coordinate marketing and outreach efforts to both providers and the public.
- The Committee and the Early Learning Board, will be responsible for fundraising and securing the sustaining support that will be needed.

Background

The Early Learning Board's Early Learning System and Relationship Building Committee was established to "map" the Early Learning/Early Childhood System. Through ELB member

surveys, it was determined that actual “maps” would be desired, to identify program and service gaps by community, inform policy priorities and refer families.

Maps will include child care, preschool, family child interaction learning, home visiting, early intervention, and medical and family support programs and services.

Minimally, information in the maps will include 1) Description of services; 2) Ages of keiki served; 3) Eligibility requirements; 4) Website address and 5) Contact information.

Rather than stand up a separate effort, the Committee decided to work with partners who already have maps and organization/services banks underway.